

FIG. 1

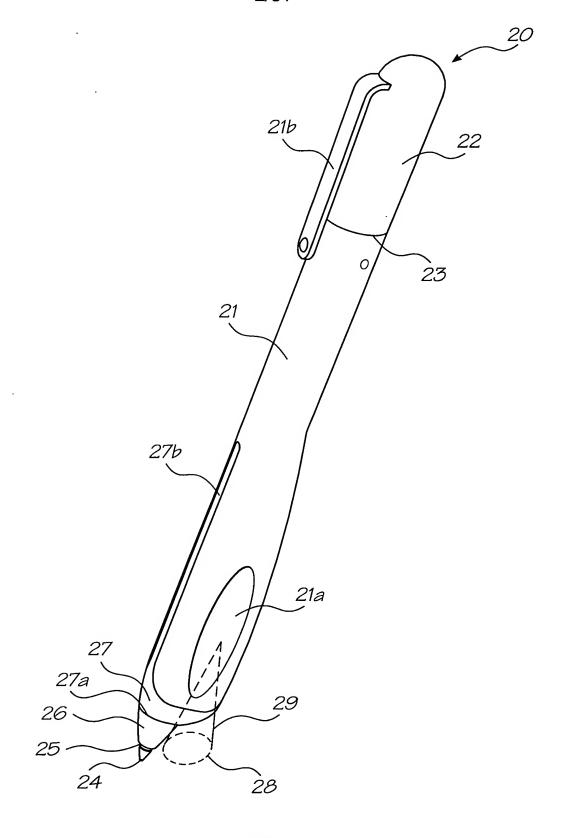


FIG. 2

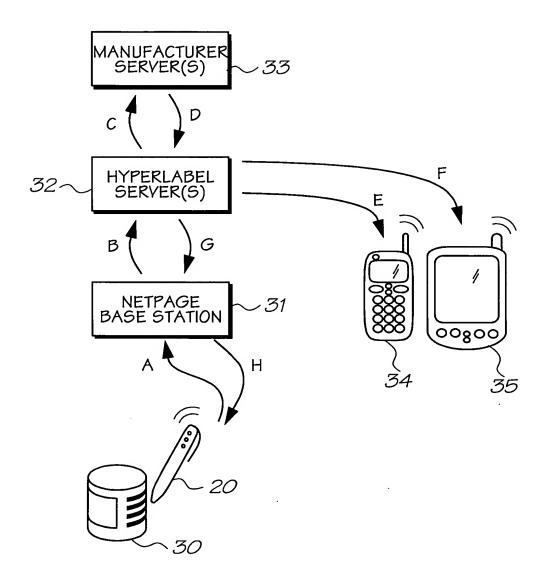


FIG. 3

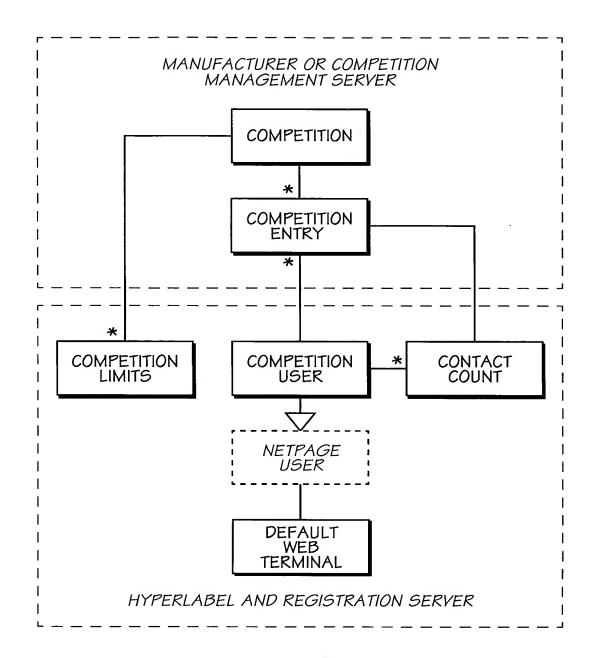


FIG. 4

COMPETITION NAME 50 COMPETITION ENTRY FORM					
COMP DESC	51				
CONDITIONS	53 MORE INFO				
TELL US, IN 20 WORDS OR LE	SS, WHY YOU LIKE OUR PRODUCT				
TEXT	~57				
ARE YOU LIKELY TO BUY TO YES NO	THIS PRODUCT AGAIN?				
PLEASE SIGN HERE TO CER					
SIGNATURE 59	SUBMIT ENTRY				
55	CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON				
PRINT	56 (HAVE I WON?)				

FIG. 5

COMPETITION DETAILS	PAGE 1 OF 1
COMPETITION NAME	
THE DETAILS OF THIS COMPETITION ARE AS FOL	LOWS:
COMPETITION DESCRIPTION: COMP DESC	
COMPETITION CONDITIONS:	- 4
CONDITIONS	· • • • • • • • • • • • • • • • • • • •
COMPETITION START: START DATE	
COMPETITION END: END DATE	
OTHER DETAILS	- 1
PRIZE DETAILS	· .
PRIZE DETAILS	- 1
; ; ;	_;

FIG. 6

FIG. 7

COMPETITION ENTRY STATUS					
ENTRY SUBMITTED : DATE : TIME					
COMPETITION NAME					
CONGRATULATIONS! YOU HAVE WON A PRIZE					
PRIZE DETAILS					
TO CLAIM YOUR PRIZE WE NEED TO KNOW YOUR DETAILS CLICK <claim prize=""> TO AUTHORIZE US TO CONTACT YOU</claim>					
CLAIM PRIZE  NO THANKS					

FIG. 9

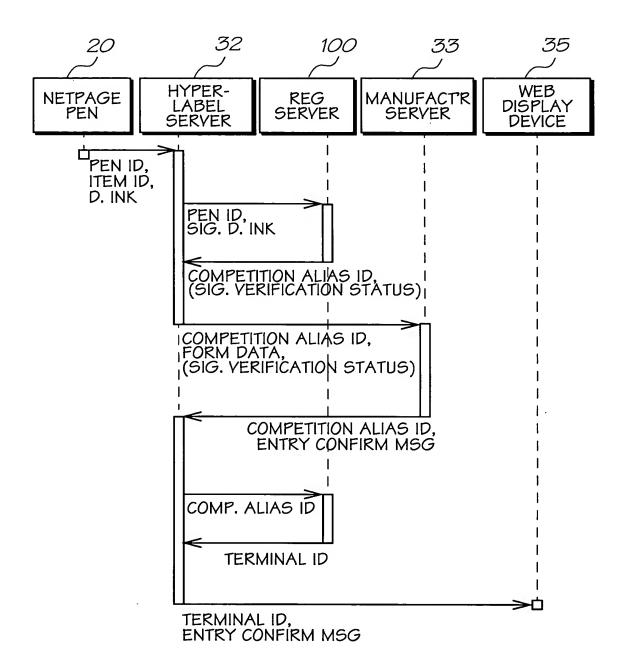


FIG. 10

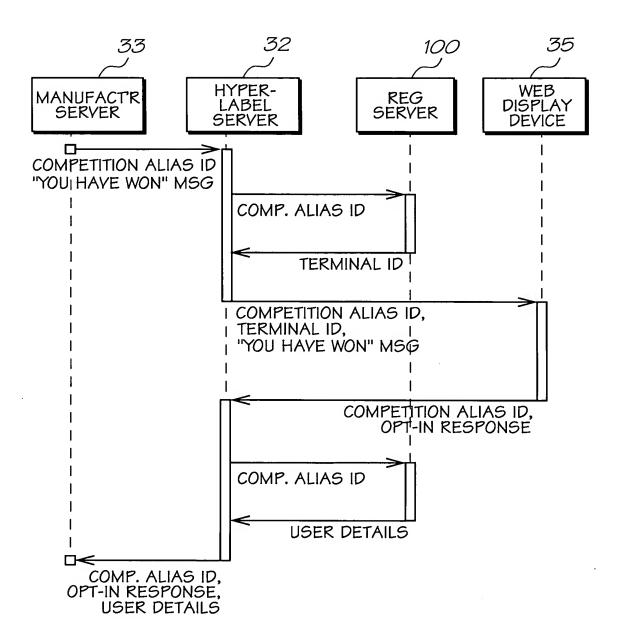


FIG. 11

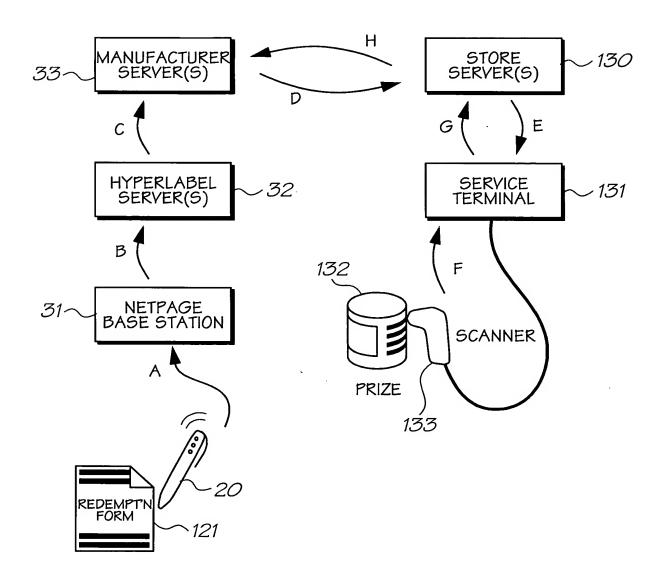


FIG. 12

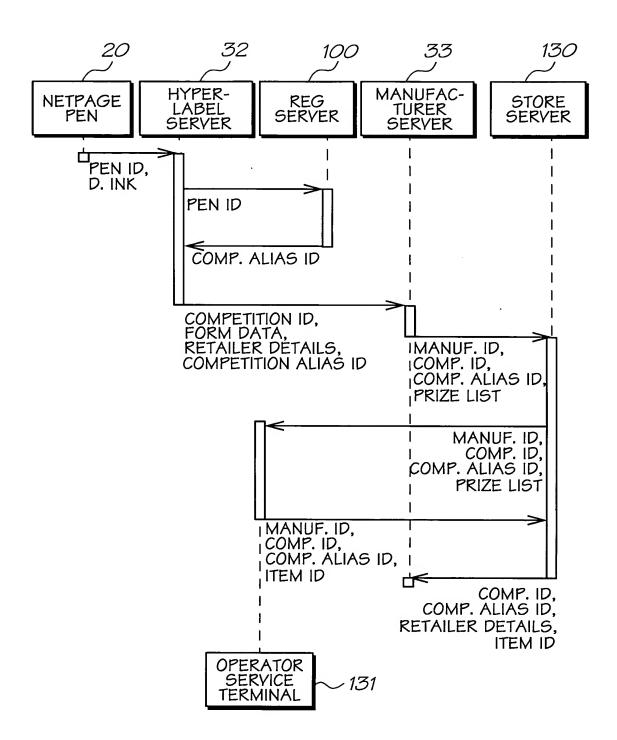


FIG. 13

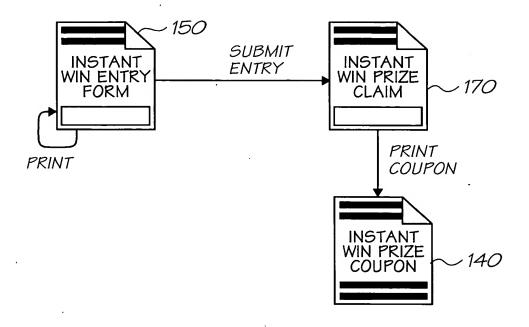


FIG. 14

[ COMPETITION NAME ] INSTANT WIN COMPETITION
TICK THREE CORRECT ANSWERS AND WIN A FREE PACKET OF MINTS
WHAT COLOR ARE OUR MINTS?
WHAT ANIMAL FEATURES IN OUR AD?    KANGAROO   PENGUIN   BEAR
WHAT OTHER PRODUCTS COME IN OUR RANGE?  CARS CHOCOLATES SHOES
SUBMIT ENTRY
PRINT 152
150

FIG. 15

## INSTANT WIN COMPETITION

CONGRATULATIONS! YOU HAVE WON A.
FREE PACKET OF MINTS!

PRINT COUPON )~17

170

FIG. 16

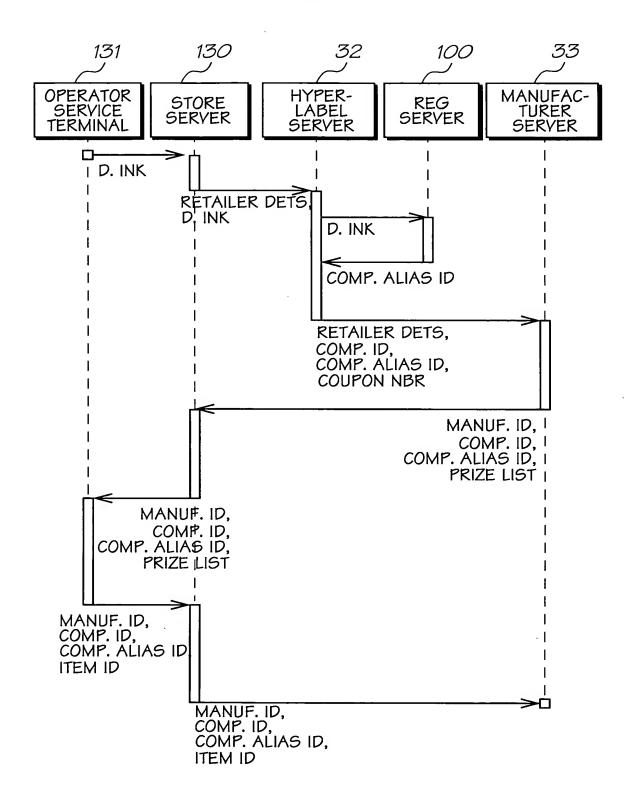


FIG. 17

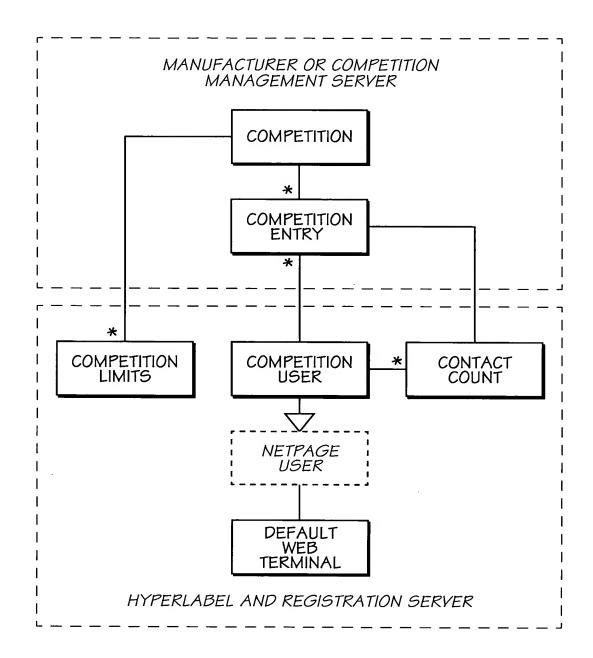


FIG. 18

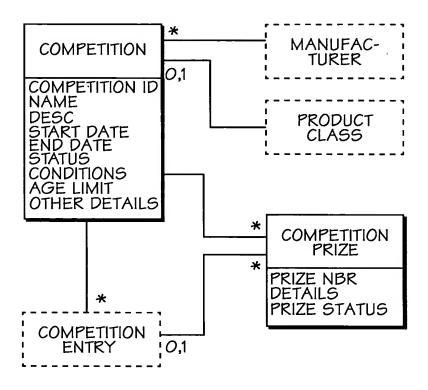


FIG. 19

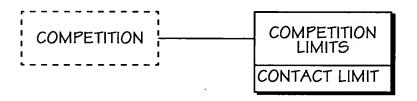


FIG. 20

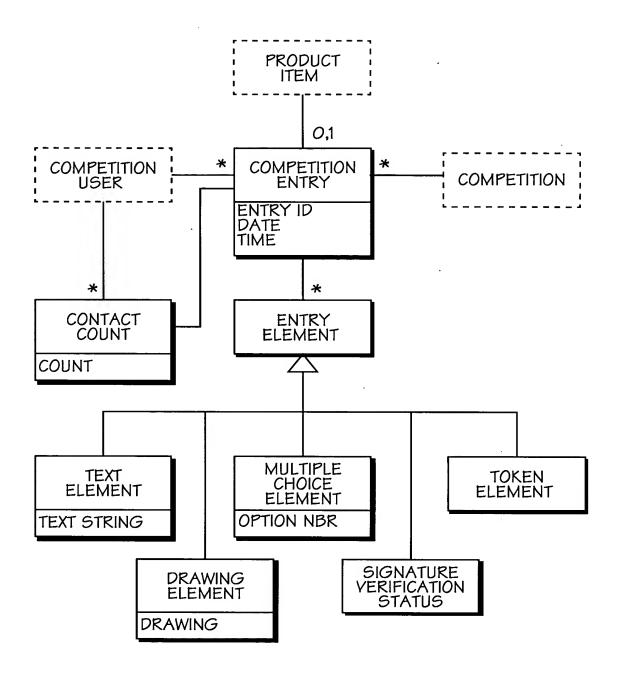


FIG. 21

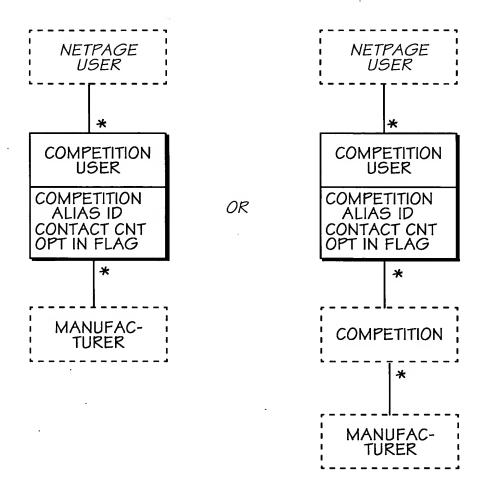


FIG. 22

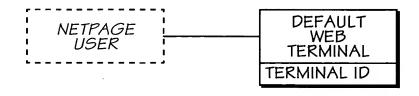


FIG. 23

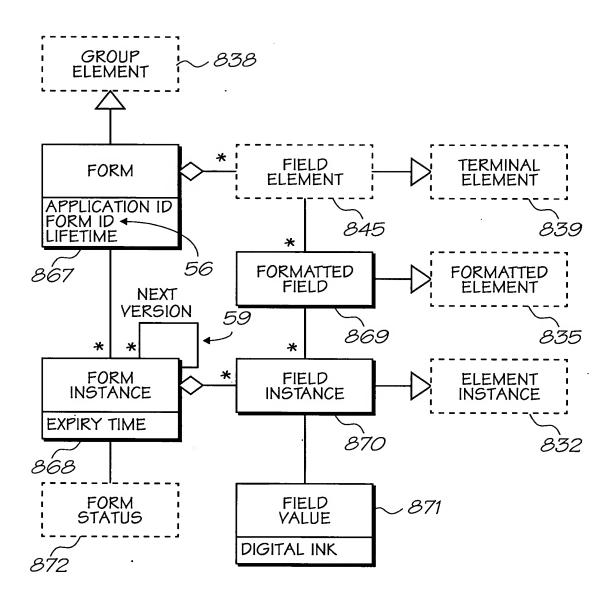


FIG. 24

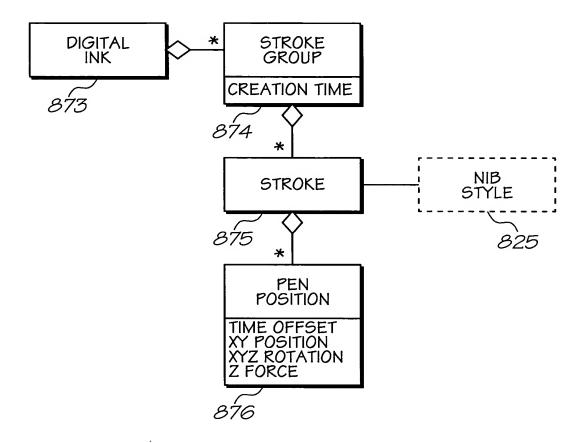


FIG. 25

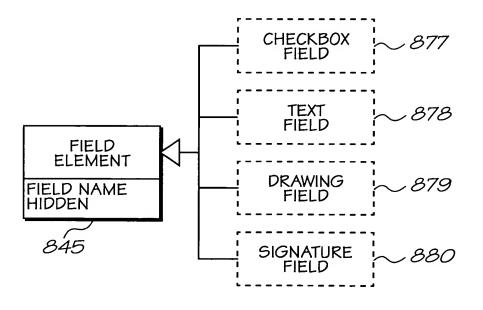


FIG. 26

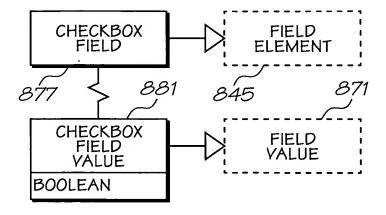


FIG. 27

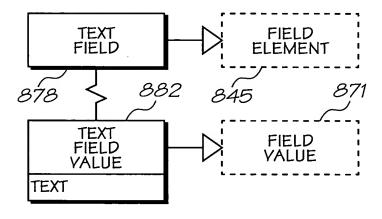


FIG. 28

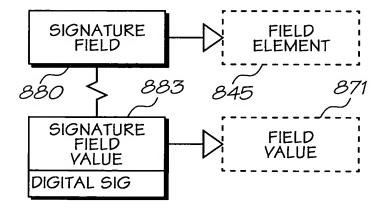


FIG. 29

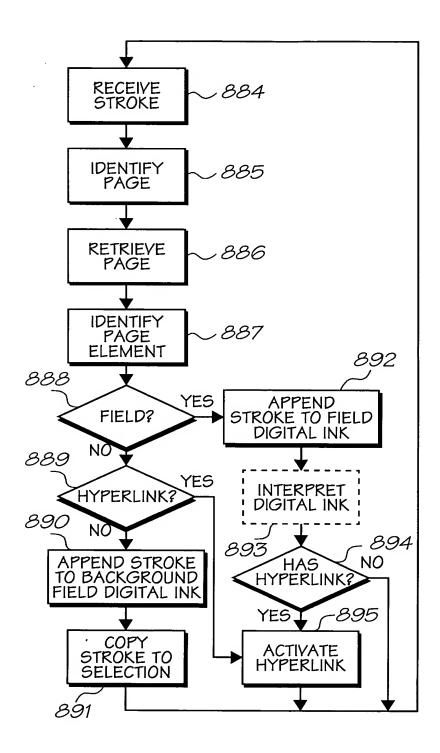


FIG. 30

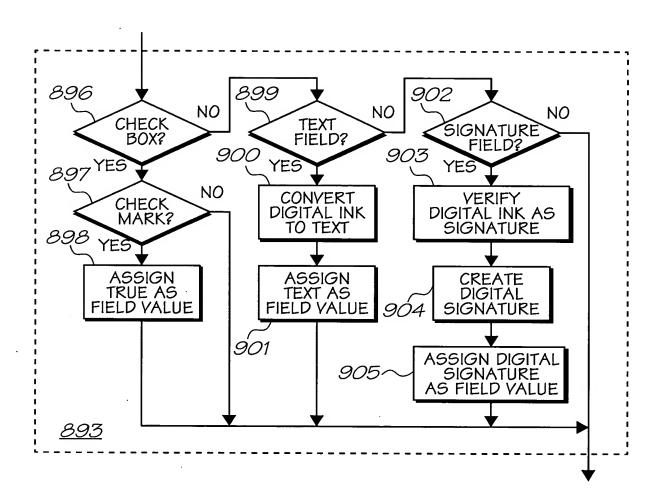


FIG. 30a

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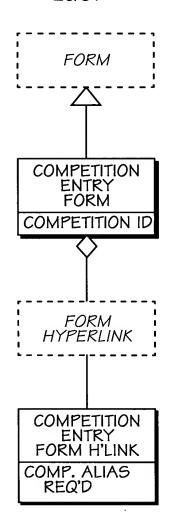


FIG. 31

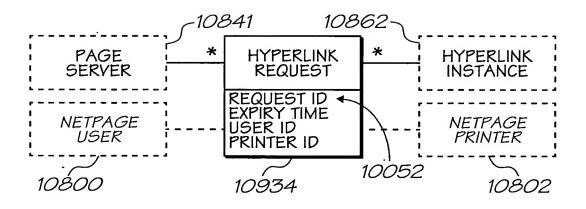


FIG. 33

COMPETITION NAME COMPETITION ENTRY FORM						
COMP DESC						
CONDITIONS						
; 	MORE INFO					
TELL US, IN 20 WORDS OR LESS, V	VHY YOU LIKE OUR PRODUCT					
TEXT						
ARE YOU LIKELY TO BUY THIS I	PRODUCT AGAIN?					
PLEASE SIGN HERE TO CERTIFY	YOU ARE OVER 18					
SIGNATURE	SUBMIT ENTRY					
	CLICK HERE AT ANY TIME TO CHECK IF YOU HAVE WON					
PRINT	HAVE I WON?					

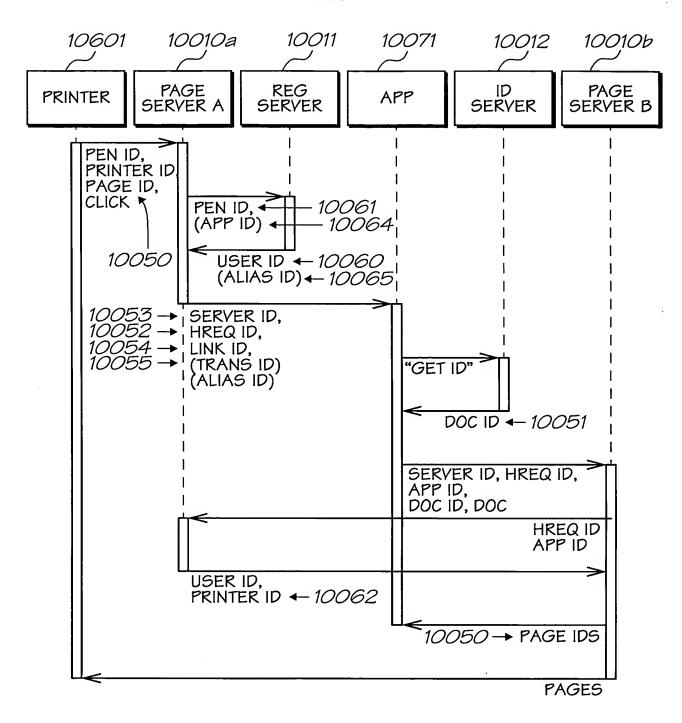


FIG. 34

## 29/31

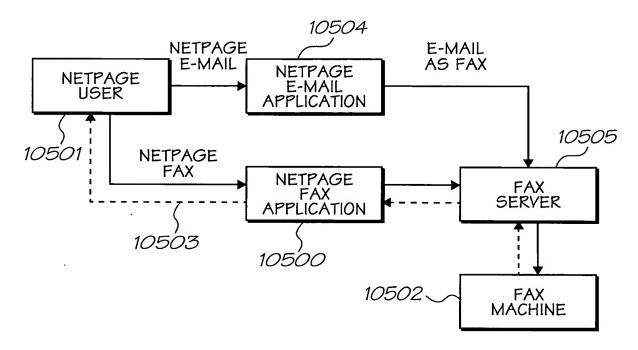


FIG. 35

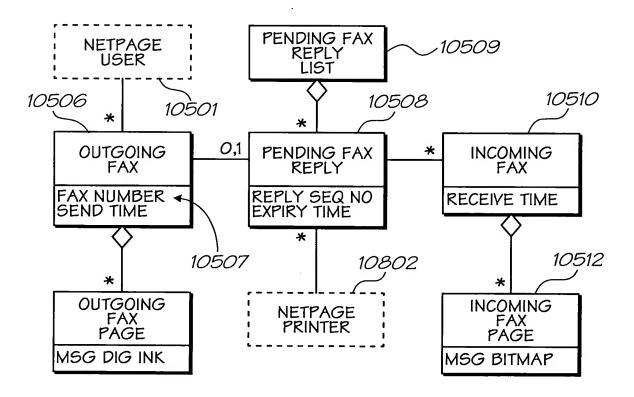


FIG. 36

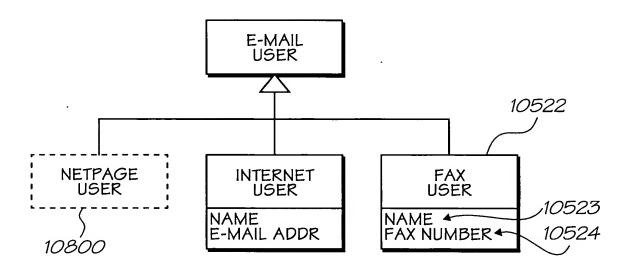


FIG. 37

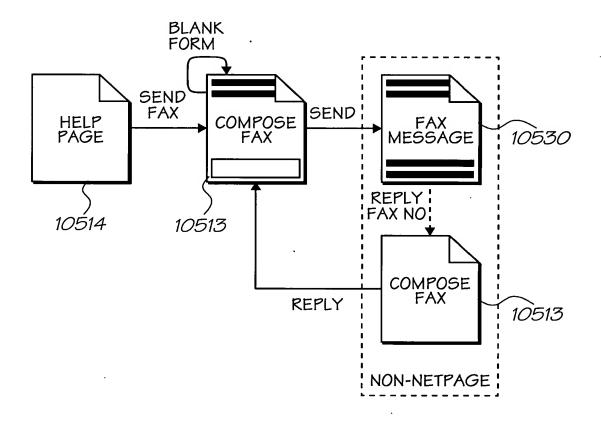


FIG. 38

	COMPOSE F	AX	PAGE 1 OF	2 DATE & 1	IME	
	FROM	USER NAME				10517
	FAX NUMBER	FAX NUMBER		ALLOW REPL	Y	
	MESSAGE					
	FAX MESSAGI	E PART 1	/			
		105	516			
						10518
10513						
$\mathcal{A}$						
	*					
,			<del>-</del>			10519
	(BLANK FORM	)		SEND		$\sim$
_						
	10515					

FIG. 39